



Global Business Law: Principles And Practice of International Commerce And Investment (Carolina Academic Press Law Casebook Series)

By John W. Head

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This text, with its accompanying documentary Handbook for Global Business Law, substantially revises and updates the very popular first edition of Global Business Law (by David Frisch and Raj Bhala). In doing so, this second edition provides students of international business law (especially in law schools but also in practice) with a clear "story line" that addresses key questions facing international business lawyers as they advise clients on the three main forms of international business -- commercial sales, licensing & franchising, and foreign direct investment. In particular, the new edition provides helpful chapter overviews and Study Questions to highlight key elements to be drawn from the material. These new features -- together with a streamlining of case reports and secondary materials, a modest restructuring of the topics presented, additional illustrations and sample forms, and an updating from the earlier edition -- combine to make this text a clean and comprehensive introduction to the principles and practice of global business law.

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About the Author

John W. Head is a professor of law at the University of Kansas School of Law.

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