The Feiner Points of Leadership: The 50 Basic Laws That Will Make People Want to Perform Better for You

By Michael Feiner

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There's no mistaking what a great leader does. The real challenge is to know how it's done. Understanding the nuances of putting leadership into action has long been the specialty of Michael Feiner, the former chief people officer at Pepsi-Cola and current management professor at Columbia Graduate School of Business. Now, in this hands-on, plain-speaking, practical guide, Feiner shares his hard-won expertise and gives you detailed solutions to the everyday problems of leadership. "The Feiner Points of Leadership" offers fifty insightful laws covering everything from managing tough bosses and difficult subordinates, to dealing with uncooperative colleagues, to overcoming resistance to corporate change. Based on Feiner's experiences as an aspiring executive, senior leader, and management consultant, "The Feiner Points" shows you that leadership has little to do with grand strategies or personal charisma.

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Review
"Michael Feiner has captured the essence of practical leadership."

About the Author
Michael C. Feiner is President of Michael C. Feiner Consulting, Inc., a firm he founded in 1996 after retiring from Pepsi-Cola Company. The firm advises CEO's on how to muscle-build their organizations and upgrade the quality of their company's leadership.

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