



Tourism and Sustainability: Development, Globalisation and New Tourism in the Third World

By Martin Mowforth, Ian Munt

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"If unequal opportunities are large within many countries they are truly staggering on a global scale", so concludes the World Bank's 2006 World Development Report. It is a global unevenness within which the barriers to immigration of Third World migrants to wealthy first world nations go ever higher, whilst the barriers to travel in the reverse direction are all but extinct. So how exactly can tourism contribute to narrowing this glaring inequality and gap between the rich and the poor? Are ever expanding tourism markets – and the new, responsible, forms of tourism in particular – a smoke free, socio-culturally sensitive form of human industrialisation? Is alternative tourism really a credible lever for lifting poverty stricken countries out of the mire of global inequality, setting them on the right track to 'development', and making poverty history?

Tourism and Sustainability critically explores and challenges what have emerged as the most significant universal geopolitical norms of the last half century – development, globalization and sustainability – and through the lens of new forms of tourism demonstrates how we can better understand and get to grips with the rapidly changing new global order.

This third edition has been extensively updated and includes new material on:

- poverty reduction, livelihoods and pro-poor tourism
- new forms of tourism in cities
- continuing growth of the fair trade movement
- tourism's contribution to climate change
- volunteer and 'gap' tourism
- affect of disasters on new tourism.

Drawing on a range of examples from across the Third World, *Tourism and Sustainability* illustrates the social, economic and environmental conditions for

the growth of new tourism. The book is original in its assessment of tourism through the lens of power – who holds it; how it is used; and who benefits from the exercise of power in the tourism industry. Additionally, the analysis is an interdisciplinary one and the book will therefore be useful to students of Human Geography, Environmental Sciences and Studies, Politics, Development Studies, Anthropology and Business Studies as well as Tourism itself.

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Review

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‘...one of the most significant books produced on tourism in the past few years.’ – Geoffrey Wall, *Annals of Tourism Research*

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‘...the book is quite simply one of the most important theoretical contributions to the growing subdiscipline of tourism geography and is likely to be a mainstay for many years to come.’ – *Keith Debbage, Annals of the Association of American Geographers*

‘...a far-reaching, timely and quite penetrating critique of some of the forms of tourism that have emerged as a direct response to the clarion call for sustainable tourism development’ – *Michael Parnwell, Journal of Development Studies*

About the Author

Martin Mowforth is a freelance researcher and Visiting Research Fellow in Human Geography at the University of Plymouth, where his work focuses on issues of environment, development, sustainability, natural disasters and tourism. He has been and still is an occasional development worker in the region of Central America, this work involving issues of education, environment, the application of sustainability indicators, tourism, disaster recovery, poverty reduction and general community welfare.

Ian Munt is a freelance human settlements specialist and has worked on projects with UN agencies, bilateral donors and non-governmental organisations in Central America, Africa, Asia and the Pacific, and Europe.

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