



Strategies of Multinational Corporations in the Emerging Markets China and India

By *Andreas Van De Kuil*

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Strategies of Multinational Corporations in the Emerging Markets China and India By Andreas Van De Kuil Bibliography

- Brand: Brand: GRIN Verlag
- Published on: 2008-11-11
- Original language: English
- Number of items: 1
- Dimensions: 8.27" h x .26" w x 5.83" l, .33 pounds
- Binding: Paperback
- 108 pages

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