



Television Studies: The Basics

By Toby Miller

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Television Studies: The Basics is a lively introduction to the study of a powerful medium. It examines the major theories and debates surrounding production and reception over the years and considers both the role and future of television.

Topics covered include:

- broadcasting history and technology
- institutions and ownership
- genre and content
- audiences

Complete with global case studies, questions for discussion, and suggestions for further reading, this is an invaluable and engaging resource for those interested in how to study television.

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About the Author

Toby Miller is Professor of Media & Cultural Studies at the University of California, Riverside.

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