



Business Driven Project Portfolio Management: Conquering the Top 10 Risks That Threaten Success

By Mark Price Perry

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Business Driven Project Portfolio Management covers the top 10 risks that threaten project portfolio management (PPM) success and offers practical alternatives to help ensure achievement of desired results. Written from a business perspective, it contains the executive insights, management strategy, tactics, processes and architecture needed for the successful implementation, ongoing management, and continual improvement of PPM in any organization.

KEY FEATURES:

- Presents actionable tools, techniques and solutions to the top 10 PPM risks and execution difficulties that most organizations and program management offices (PMOs) face
- Includes real case examples that organizations and PMOs of all shapes and sizes seeking to effectively manage project portfolios will find beneficial
- Shares insightful and practical advice from executives of leading PPM providers, coupled with the wisdom of highly experienced operational executives who manage PMOs, use PPM applications, and are responsible for PPM success
- WAV offers downloadable PPM-related episodes of The PMO Podcast, an executive overview presentation of the content of the book, solutions to end-of-chapter questions, and 100 practical tips for implementing PPM within your organization -- **available from the Web Added Value Download Resource Center at jrosspub.com**

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Editorial Review

Review

This book provides practical advice and education for everyone from the CEO to the PMO analyst. It is an excellent resource for businesses wanting to implement portfolio management the right way, avoid pitfalls and ramp up with speed--a project portfolio management must read! --**Francine Samaras Hyde**, Vice President, Enterprise PMO, US Able Life

Business Driven Project Portfolio Management is a well structured up-to-date must read with ready-to-use tool kits! Perry provides a straight forward and highly valuable in-depth analysis of the top PPM pitfalls from a business perspective for executives and PMO managers wishing to maintain or create a successful PMO. --**Ole F. Holleufer**, PMO Manager, Tryg

About the Author

Mark Price Perry is a subject matter expert in the practical application of project portfolio management (PPM), collaboration platforms, and PMO content assets. Over the past 13 years, he has become a widely recognized expert in PMO setup as Senior Vice President of Operations at BOT International. Mark has been author of the BOT International *PMO Tips of the Week* column for the past 9 years, sharing experience-based practical insights as a service to thousands of project management professional subscribers. Mr. Perry is a distinguished contributor at Gantthead.com, the leading online professional site for the project management community, and the author of the Gantthead.com blog, PMO Setup T3 - Tips, Tools, and Techniques. Mark Perry is also the host of *The PMO Podcast*, the leading podcast for PMOs of all shapes and sizes, and a sought after speaker. In addition to formal project managers and members of PMOs, Mr. Perry has helped tens of thousands of informal and accidental project managers apply the knowledge and techniques of the *PMBOK Guide*. His previous title, **Business Driven PMO Setup**, has quickly become a best seller.

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