



Hatching Twitter: A True Story of Money, Power, Friendship, and Betrayal

By Nick Bilton

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The dramatic, unlikely story behind the founding of Twitter, by *New York Times* bestselling author and *Vanity Fair* special correspondent

The San Francisco-based technology company Twitter has become a powerful force in less than ten years. Today it's everything from a tool for fighting political oppression in the Middle East to a marketing must-have to the world's living room during live TV events to President Trump's preferred method of communication. It has hundreds of millions of active users all over the world. But few people know that it nearly fell to pieces early on.

In this rousing history that reads like a novel, *Hatching Twitter* takes readers behind the scenes of Twitter's early exponential growth, following the four hackers—Ev Williams, Jack Dorsey, Biz Stone, and Noah Glass, who created the cultural juggernaut practically by accident. It's a drama of betrayed friendships and high-stakes power struggles over money, influence, and control over a company that was growing faster than they could ever imagine.

Drawing on hundreds of sources, documents, and internal e-mails, Bilton offers a rarely-seen glimpse of the inner workings of technology startups, venture capital, and Silicon Valley culture.

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Editorial Review

Amazon.com Review

An Amazon Best Book of the Month, November 2013: Spoiler alert: The subtitle sorta says it all. That is, Nick Bilton's *Hatching Twitter* delivers "A True Story of Money, Power, Friendship, and Betrayal," though not necessarily in that order. The book's four central players--Ev, Jack, Biz, and Noah--conceived of Twitter while working on Odeo, an ultimately doomed attempt to revolutionize podcasting. As their little chick grew, the four men's personal and ideological differences led to a power struggle that eventually left them all on the sidelines as a former stand-up comedian took Twitter into the uncertain future. Writing with the pacing and veracity of detail of a true-crime book, Bilton makes use of a trove of source material--from internal Twitter e-mails to extensive interviews with and early tweets by the founders themselves--and the result is as exciting and fast-paced as it is topically relevant. If you're looking for a thoughtful rumination about Twitter as a revolutionary global communications platform, keep looking. If you're looking for a quick, well-written, thoroughly researched human drama, the story of an utterly dysfunctional foursome and the accelerated unraveling of their once brilliant partnership, this is your book. #HighlyRecommended. --*Jason Kirk* (@brasswax)

Review

"Fast-paced and perceptive."

--The New York Times Book Review

"Exhaustively researched...extensively detailed...unexpectedly addictive."

--The Wall Street Journal

"#Backstabbing, power struggles and profanity laid bare"-- "It is breathless storytelling"

--The New York Times

"Deeply reported and deliciously written."

--The Verge

"A compelling read, more like espionage than a corporate history."

--Fortune Magazine

“With a cinematic approach befitting its eclectic cast of characters, the perceptive read...is rife with Byzantine-like intrigue, character clashes and broken dreams.”

--USA Today

“Nick Bilton’s impressively detailed fly-on-the-wall exposé of the micro-blogging site’s birth and evolution evokes all the titillating elements of a soap opera.”

-Success Magazine

About the Author

Nick Bilton is a columnist and reporter for The New York Times, where he explores the disruptive aspects of technology on business, culture and society. His columns span everything from the future of technology and privacy to the impact of social media on the Web. He is a regular guest on national TV and radio and is the author of *I Live in the Future & Here’s How It Works*. He lives in Los Angeles.

Users Review

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Norman Williams:

This *Hatching Twitter: A True Story of Money, Power, Friendship, and Betrayal* usually are reliable for you who want to certainly be a successful person, why. The main reason of this *Hatching Twitter: A True Story of Money, Power, Friendship, and Betrayal* can be one of several great books you must have is definitely giving you more than just simple examining food but feed anyone with information that maybe will shock your prior knowledge. This book is usually handy, you can bring it almost everywhere and whenever your conditions at e-book and printed versions. Beside that this *Hatching Twitter: A True Story of Money, Power, Friendship, and Betrayal* giving you an enormous of experience such as rich vocabulary, giving you trial run of critical thinking that could it useful in your day pastime. So , let's have it and luxuriate in reading.

James Marcus:

Reading can called mind hangout, why? Because while you are reading a book specifically book entitled *Hatching Twitter: A True Story of Money, Power, Friendship, and Betrayal* your thoughts will drift away trough every dimension, wandering in every single aspect that maybe unidentified for but surely will become your mind friends. Imaging every word written in a reserve then become one type conclusion and explanation this maybe you never get ahead of. The *Hatching Twitter: A True Story of Money, Power, Friendship, and Betrayal* giving you a different experience more than blown away your head but also giving you useful data for your better life with this era. So now let us demonstrate the relaxing pattern here is your body and mind will probably be pleased when you are finished examining it, like winning a. Do you want to

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