



Calculus (Briggs/Cochran Calculus)

By Bill Briggs, Lyle Cochran

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Drawing on their decades of teaching experience, William Briggs and Lyle Cochran have created a calculus text that carries the teacher's voice beyond the classroom. That voice—evident in the narrative, the figures, and the questions interspersed in the narrative—is a master teacher leading readers to deeper levels of understanding. The authors appeal to readers' geometric intuition to introduce fundamental concepts and lay the foundation for the more rigorous development that follows. Comprehensive exercise sets have received praise for their creativity, quality, and scope.

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Editorial Review

From the Back Cover

Drawing on their decades of teaching experience, William Briggs and Lyle Cochran have created a calculus text that carries the teacher's voice beyond the classroom. That voice—evident in the narrative, the figures, and the questions interspersed in the narrative—is a master teacher leading readers to deeper levels of understanding. The authors appeal to readers' geometric intuition to introduce fundamental concepts and lay the foundation for the more rigorous development that follows. Comprehensive exercise sets have received praise for their creativity, quality, and scope.

Functions; Limits; Derivatives; Applications of the Derivative; Integration; Applications of Integration; Logarithmic and Exponential Functions; Integration Techniques; Sequences and Infinite Series; Power Series; Parametric and Polar Curves; Vectors and Vector-Valued Functions; Functions of Several Variables; Multiple Integration; Vector Calculus.

For all readers interested in single variable and multivariable calculus for mathematics, engineering, and science.

About the Author

William Briggs has been on the mathematics faculty at the University of Colorado at Denver for twenty-three years. He received his BA in mathematics from the University of Colorado and his MS and PhD in applied mathematics from Harvard University. He teaches undergraduate and graduate courses throughout the mathematics curriculum with a special interest in mathematical modeling and differential equations as it applies to problems in the biosciences. He has written a quantitative reasoning textbook, *Using and Understanding Mathematics*; an undergraduate problem solving book, *Ants, Bikes, and Clocks*; and two tutorial monographs, *The Multigrid Tutorial* and *The DFT: An Owner's Manual for the Discrete Fourier Transform*. He is the Society for Industrial and Applied Mathematics (SIAM) Vice President for Education, a University of Colorado President's Teaching Scholar, a recipient of the Outstanding Teacher Award of the Rocky Mountain Section of the Mathematical Association of America (MAA), and the recipient of a Fulbright Fellowship to Ireland.

Lyle Cochran is a professor of mathematics at Whitworth University in Spokane, Washington. He holds BS degrees in mathematics and mathematics education from Oregon State University and a MS and PhD in mathematics from Washington State University. He has taught a wide variety of undergraduate mathematics courses at Washington State University, Fresno Pacific University, and, since 1995, at Whitworth University. His expertise is in mathematical analysis, and he has a special interest in the integration of technology and mathematics education. He has written technology materials for leading calculus and linear algebra textbooks including the *Instructor's Mathematica Manual for Linear Algebra and Its Applications* by David C. Lay and the *Mathematica Technology Resource Manual for Thomas' Calculus*. He is a member of the MAA and a former chair of the Department of Mathematics and Computer Science at Whitworth University.

Users Review

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