



# Lessons from the Podium: Public Speaking as a Leadership Art

By Steven D. Cohen

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**Lessons from the Podium: Public Speaking as a Leadership Art** By Steven D. Cohen

Powerful public speakers often seem magical. They have an incredible ability to impress their audience and convey leadership ability every time they speak. In *Lessons from the Podium*, public speaking expert Steven D. Cohen lifts the curtain on the techniques that powerful public speakers use to design and deliver speeches that captivate their audiences. Steven takes readers on a personal journey of discovery that makes them think about their default public speaking behaviors and challenges them to improve their public speaking skills. Steven doesn't simply repackage old ideas: he introduces readers to a unique set of insights and techniques that they can use right away to become more effective public speakers.

While most public speaking books discuss preparation fundamentals and basic speaking techniques, *Lessons from the Podium* explores an exciting array of advanced speech construction and delivery concepts and illustrates how these concepts are used in practice. It is a must-read for students and professionals alike who want to speak powerfully from the podium and motivate their audience members to act.

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### Editorial Review

#### Review

This book is a terrific guide for every speaker who wants to learn how to lead through speech. A master speaker himself, Steven Cohen offers valuable strategies for preparing and presenting speeches that connect with listeners. This is a "must have" book for speakers who are serious about their professional presence. -- Andrew D. Wolvin, Professor, Department of Communication, University of Maryland

Steven captures his own inspirational presentation style by speaking directly to his readers. He makes them want to become better public speakers, and he gives them the tools to do it. --Marie Danziger, Director, Communications Program, Harvard Kennedy School

From the Publisher

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## About the Author

Steven D. Cohen is an award-winning speaker who teaches public speaking at the University of Maryland and Harvard Extension School. He is well known for delivering dynamic, interactive courses and workshops that help participants improve their public speaking skills in real time. An expert on speech delivery, Steven researches and writes about the techniques that professional speakers use to design and deliver powerful messages. Steven earned a Master in Public Policy from Harvard Kennedy School, a Bachelor of Arts in Business Administration from the University of Florida, and an Advanced Toastmaster designation from Toastmasters International.

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