



Serving Two Masters?: Reflections on God and Profit

By C. William Pollard

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William Pollard draws upon his spiritual and practical insights--and those of other business and thought leaders--to show readers that principles of faith and smart business practices are not mutually exclusive, but can unite to strengthen corporate culture and lead to extraordinary financial success.

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Editorial Review

Review

“What a wonderful book. Read it!” (Ken Blanchard, Co-author The One Minute Manager and The Secret
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From the Back Cover

Imagine you are a manager at a large company. You stay current with the latest thinking in business management and leadership. You are up on the trends in sales and operations. But for the wealth of resources available, you haven't found much support in answering some of the most important questions about your business life: How can I manage the tension of living an authentic faith while delivering ever-increasing business results? Is there meaning in my work beyond making a living? How can I understand the world of money and profit in the context of my faith or a purpose and meaning for life? Who's been there before me?

About the Author

C. William Pollard joined ServiceMaster in 1977, and served in a number of leadership positions, including CEO from 1983 to 1993. He is currently the company chairman and lives in Wheaton, IL.

Users Review

From reader reviews:

Courtney O'Donnell:

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Kirk Thomas:

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