



Treasury Management: The Practitioner's Guide

By Steven M. Bragg

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Praise for Treasury Management The Practitioner's Guide

"Steven Bragg has written a broad-based look at the treasurer's function that is as timely as it is complete. This book is an excellent choice for experienced treasury personnel, those new to the area, or the small business CFO needing to develop additional expertise."

Matthew Boutte, Asset/Liability Manager, AVP, Sterling Bank

"Cash is king! Steven Bragg's *Treasury Management: The Practitioner's Guide* peels back the onion on the most pressing topics facing today's treasurer?cash management, financing, risk management, and treasury systems."

Geoffrey Garland, Controller, Staco Systems

"This book gives an insight into the various intricacies, augmented with examples and flowcharts, involved in a treasury role. It gives a practical and detailed approach to cash management. A must-read for accounting heads of small businesses who have the additional responsibility of being a treasurer."

Priya K Srinivasan, Owner, Priya K Srinivasan CPA

Treasury Management: The Practitioner's Guide describes all aspects of the treasury function. This comprehensive book includes chapters covering the treasury department, cash transfer methods, cash forecasting, cash concentration, working capital management, debt management, equity management, investment management, foreign exchange risk management, interest risk management, clearing and settlement systems, and treasury systems.

If you are a treasurer, CFO, cash manager, or controller, *Treasury Management: The Practitioner's Guide* allows you to quickly grasp the real world of treasury management and the many practical and strategic issues faced by treasurers and financial professionals today.



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Editorial Review

From the Inside Flap

With a broad range of responsibilities in the modern corporation, ranging from cash management to the proper movement of potentially large amounts of funds and the construction of hedges, the treasurer's duties require the integration of a comprehensive set of controls into a broad-based procedural framework.

Written by renowned accounting expert Steven Bragg, *Treasury Management: The Practitioner's Guide* shortens the treasurer's learning curve for all aspects of the position with authoritative coverage of the general categories of cash management, financing, risk management, and treasury systems.

Addressing the treasury function from every angle, this invaluable guide:

- Addresses the various methods by which a company transfers cash, both on paper and by electronic means
- Shows how to create a cash forecast and monitor its accuracy
- Covers several methods for aggregating cash from a multitude of locations
- Explores the components of working capital and how they may be altered, thereby impacting cash flow planning
- Looks at what the treasurer does to raise debt and equity, as well as how to invest funds
- Includes discussions of the various kinds of debt and key characteristics of each one, how to deal with credit rating agencies, and the intricacies of equity offerings
- Discusses investments including investment criteria, types of available investments, and investment and risk-reduction strategies
- Considers an increasingly important aspect of the treasurer's responsibilities: risk management
- Describes the technology that drives many treasury transactions

Filled with extensive supporting examples, *Treasury Management: The Practitioner's Guide* is the ideal sourcebook for the mechanics of how to run all aspects of the modern treasury department.

About the Author

STEVEN M. BRAGG, CPA, has been the chief financial officer or controller of four companies, as well as a consulting manager at Ernst & Young and an auditor at Deloitte & Touche. He received a master's degree in finance from Bentley College, an MBA from Babson College, and a bachelor's degree in economics from the University of Maine. He has been the two-time president of the Colorado Mountain Club, is an avid alpine skier and mountain biker, and is a certified master diver. Mr. Bragg resides in Centennial, Colorado. He is also the author of *Accounting Best Practices* and *Accounting Policies and Procedures Manual* (both published by Wiley).

Users Review

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Sylvia Dozier:

The particular book *Treasury Management: The Practitioner's Guide* has a lot associated with on it. So when

you read this book you can get a lot of help. The book was authored by the very famous author. McDougal makes some research before write this book. This particular book very easy to read you can find the point easily after reading this article book.

Alexandra Dickey:

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