



Seeing Through Statistics, 3rd Edition

By Jessica M. Utts

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This third edition of Jessica Utts' popular book develops statistical literacy and critical thinking through real-world applications, with an emphasis on ideas, not calculations. This text focuses on the key concepts that educated citizens need to know about statistics. These ideas are introduced in interesting applied and real contexts, without using an abundance of technicalities and calculations that only serve to confuse students.

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Seeing Through Statistics, 3rd Edition By Jessica M. Utts Bibliography

- Sales Rank: #139830 in Books
- Brand: Cengage Learning
- Published on: 2004-06-23
- Ingredients: Example Ingredients
- Original language: English
- Number of items: 1
- Dimensions: .85" h x 7.34" w x 9.14" l, 2.00 pounds
- Binding: Paperback
- 584 pages

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Editorial Review

About the Author

Jessica Utts is Professor of Statistics at the University of California at Irvine. She received her B.A. in math and psychology at SUNY Binghamton, and her M.A. and Ph.D. in statistics at Penn State University. Aside from MIND ON STATISTICS, she is the author of SEEING THROUGH STATISTICS and the co-author with Robert Heckard of STATISTICAL IDEAS AND METHODS both published by Cengage Learning. Jessica has been active in the Statistics Education community at the high school and college level. She served as a member and then chaired the Advanced Placement Statistics Development Committee for six years, and was a member of the American Statistical Association task force that produced the GAISE (Guidelines for Assessment and Instruction in Statistics Education) recommendations for Elementary Statistics courses. She is the recipient of the Academic Senate Distinguished Teaching Award and the Magnar Ronning Award for Teaching Excellence, both at the University of California at Davis. She is also a fellow of the American Statistical Association, the Institute of Mathematical Statistics, and the American Association for the Advancement of Science. Beyond statistics education, Jessica's major contributions have been in applying statistics to a variety of disciplines, most notably to parapsychology, the laboratory study of psychic phenomena. She has appeared on numerous television shows, including LARRY KING LIVE, ABCNIGHTLINE, CNN MORNING NEWS, and 20/20, and most recently appears in a documentary included on the DVD with the movie SUSPECT ZERO.

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