



The Event Manager's Bible: The Complete Guide to Planning and Organising a Voluntary or Public Event

By D G Conway

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The Event Manager's Bible: The Complete Guide to Planning and Organising a Voluntary or Public Event By D G Conway

Anyone responsible for organising a voluntary or public event will want to do it safely and well, complying with the legislation relating to different aspects of their event. This book will help you to research, plan, organise, manage and deliver any event, match, show, tournament or function that will be attended by more than a handful of people. You may be running a gymkhana, fete, fun run, steam fayre, half marathon, carnival, school sports day, jumble sale, tennis tournament, car boot sale, model aircraft show or even a huge pop festival or Formula 1 car race. Whatever it is, the principles are the same. As event manager you will need to research, plan, liaise with authorities, obtain permissions and licences, comply with legal requirements and then deliver the event to the public.

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Editorial Review

About the Author

Des Conway first became involved in event planning and managing in 1980, where he made and saw many mistakes and began to identify what makes an event fail or succeed. Later, and over 18 years, he played a central role in policing a variety of small, medium and large events, where he learned more about what makes an event a success. Lack of planning, lack of understanding and overlooking key issues often make an event far less successful than it should be. That's why he wrote this book - a handbook of information and experience to ensure that your event is a success.

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Jonathan Woods:

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Donald Tuel:

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Bethany Zuniga:

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