



# Risk and Safety Management in the Leisure, Sport, Tourism and Events Industries

By Mark Piekarz, Ian Jenkins, Peter Mills

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The management of risk and safety is not simply a matter of trying to remove risks, but is necessary and vital to these industries. Sensible risk management is concerned with making the most of the positive opportunities or reducing the negative risks. This book shows how the absence of explicit risk practices is not necessarily an absence of risk management, and how many existing operational and strategic practices can be understood as part of a process of risk and safety management. Its main objective is to develop greater clarity in the communication of risks and the development of safety programs, illustrating how organizations can use a single language of risk, relevant for all levels of management and areas of operation.

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### **Editorial Review**

#### **Review**

"The recent flight of a bounce house in Florida, US, is a clear example that managers and operators of the leisure, sporting, tourism and events industries need, no, MUST assess risk in their business. The new title Risk and Safety Management in the Leisure, Sport, Tourism and Events Industries, by Piekarz, Jenkins and Mills, is timely and should be required reading for students and businesses alike." (Robert S. Bristow, Westfield State University, USA)

"[A] welcome addition to an existing small body of work for those seeking detail as to how risk might be managed in practice....The text utilizes some very good (and apt) examples." (Professor Melvyn Pryer)

#### **About the Author**

Mark Piekarz teaches at the University of Worcester.

Ian Jenkins is with the Glion Institute of Higher Education, Switzerland.

Peter Mills is Sport and Leisure Management Consultant with QLM in the UK.

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