



Scared Speechless: 9 Ways to Overcome Your Fears and Captivate Your Audience

By Steve Rohr, Shirley Impellizzeri

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Scared Speechless is coauthored by talent rep and 2015 Oscar publicist Steve Rohr and Dr. Shirley Impellizzeri, a clinical psychologist who has appeared on The Doctors, Hollywood Exes, Workout, and Dr. Drew. It really is true: What you say and how you say it speaks volumes about your professional promise and leadership potential. Whether it's giving an impromptu sales pitch or keynoting a major business conference, public speaking can make you or break you. *Scared Speechless* takes a powerful and unique approach that sets it apart from other public-speaking guides. For the first time ever, the psychology behind our fears is used to explain and tame our anxiety. That's the science. Combine it with the art of organizing and delivering a spectacular speech, and you have the freshest, most entertaining, and effective public speaking book available. This easy-to-use book contains:

- * Funny, accessible, and practical wisdom you can start using immediately.
- * Real-world examples and humorous anecdotes.
- * Advice that applies to every kind of speech in every kind of setting to every kind of audience. Believe it or not, many screen legends still fear public speaking. Just because you've won an Oscar® doesn't make you immune to the jitters!

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Editorial Review

About the Author

Steve Rohr is an entertainment public relations executive and college professor. He is founder and president of Lexicon Public Relations and serves as a publicist for the Academy Awards.® Steve's involvement in public speaking education spans two decades. For three years, he cohosted a psychology radio show with Dr. Shirley Impellizzeri. Steve earned his BA in communication and political science from Concordia College (Moorhead) and his MA in communication from Arizona State University. This is his first book.

Dr. Shirley Impellizzeri is one of America's most recognized Latina psychologists. She is a frequent guest expert on shows such as Dr. Drew and The Doctors, and cohosted a psychology radio show with Steve Rohr. She maintains a thriving private practice in Beverly Hills, California. She earned her PhD in psychology from UCLA. Shirley is the author of the bestselling Why Can't I Change? How to Conquer Your Self-Destructive Patterns.

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