The TV Showrunner's Roadmap: 21 Navigational Tips for Screenwriters to Create and Sustain a Hit TV Series

By Neil Landau

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If you've ever dreamed of being in charge of your own network, cable, or web series, then this is the book for you. *The TV Showrunner's Roadmap* provides you with the tools for creating, writing, and managing your own hit show. Combining his 20+ years as a working screenwriter and UCLA professor, Neil Landau expertly guides you through 21 essential insights to the creation of a successful show, and takes you behind the scenes with exclusive and enlightening interviews with showrunners from some of TV's most lauded series, including:

- *Breaking Bad*
- Homeland
- Scandal
- Modern Family
- The Walking Dead
- Once Upon a Time
- Lost
- House, M.D.
- Friday Night Lights
- The Good Wife

From conception to final rewrite, *The TV Showrunner's Roadmap* is an invaluable resource for anyone seeking to create a series that won't run out of steam after the first few episodes. This groundbreaking guide features a companion website with additional interviews and bonus materials. www.focalpress.com/cw/landau

So grab your laptop, dig out that stalled spec script, and buckle up. Welcome to the fast lane.

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Editorial Review

About the Author

Neil Landau is a screenwriter, producer, author, and professor in the MFA in Screenwriting and Producing Programs at UCLA School of Film, Television & Digital Media. His movie credits include the teen comedy *Don't Tell Mom the Babysitter's Dead;* his TV credits include *Doogie Howser, M.D., Melrose Place, The Magnificent Seven, The Secret World of Alex Mack, Twice in a Lifetime*, and MTV's *Undressed*, and pilot deals at CBS, Disney, Freemantle, Lifetime, Spelling, and Warner Bros. Television. He served as executive script consultant for Sony Pictures Television International for many years, is a faculty member in the Academy of Television Arts & Sciences, and just won a Spanish Academy ("Goya") Award for best screenplay adaptation for the animated movie *Tad the Lost Explorer,* 2012; he is now working on the sequel, and a new animated movie: *Capture the Flag* for Paramount.

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