



Comedy Writing Secrets: The Best-Selling Guide to Writing Funny and Getting Paid for It

By Mark Shatz, Mel Helitzer

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The Must-Have Guide to Humor Writing

Bring on the funny! With *Comedy Writing Secrets 3rd Edition*, you can discover the secrets of humor writing that will keep your readers rolling in their seats. Learn the basics of joke construction, as well as in-depth comedy-writing techniques that you can apply to a variety of print and online markets. If your aim is to make 'em laugh--and make a career in comedy writing--then look no further.

In this completely revised and refreshed edition, you'll discover:

- Hundreds of updated one-liners, anecdotes, and bits from top comedians like Louis C.K., Conan O'Brien, Tina Fey, Amy Schumer, Rodney Dangerfield, Jon Stewart, Steve Martin, Ellen DeGeneres, Jimmy Fallon, George Carlin, Zach Galifianakis, Stephen Colbert, Erma Bombeck, and more.
- Exclusive tips for injecting humor into articles, speeches, advertisements, greeting cards, and more.
- New instruction on writing for online markets and social media.
- Advice on brainstorming and editing to beat writer's block and generate new material.
- Exercises and expanded instructions for exaggeration, reverses, word play and more to practice and refine your writing skills.

For more than twenty years, *Comedy Writing Secrets* has helped humor writers of all skill levels write and sell their work. With *Comedy Writing Secrets 3rd Edition*, you'll be laugh-out-loud funny and leave readers wanting more.

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Editorial Review

About the Author

Mark A Shatz is a professor of psychology at Ohio University, Zanesville. In addition to teaching humor writing, he has extensive international experience as a teacher, speaker, and seminar leader on various topics such as motivation, death education, and interpersonal communication. Dr. Shatz has published numerous academic papers, including how to use humor to enhance instruction and learning. He is the author of *KISSing Golf: Keep It Simple (Stupid) Instructional Method*, a humorous instructional book for beginning golfers. Mark is currently developing an online course on humor writing for Writer's Digest University.

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