



The Lean Forward Moment: Create Compelling Stories for Film, TV, and the Web

By Norman Hollyn

[Download now](#)

[Read Online](#) 

The Lean Forward Moment: Create Compelling Stories for Film, TV, and the Web By Norman Hollyn

In this groundbreaking book Norman Hollyn outlines his 'Lean Forward Moment Method' of storytelling that applies to all aspects of the film-making process and media production. Whether you are an editor, producer, director, cinematographer or visual effects pro, this book will provide the essential techniques you need to create engaging content that emotionally connects with your audience. The core storytelling techniques in this book, apply equally to all levels and types of film and media projects: feature films, television documentaries, fiction, web-based video games, commercials, event films and much more. As an Associate Professor at the School of Cinematic Arts at USC and having worked on movie projects with such Hollywood greats at Alan J Pakula, Sidney Lumet and Francis Ford Coppola, Norman Hollyn is uniquely qualified to provide you with the conceptual and practical tools to tell your story effectively. After the initial formative chapters, Norman examines the filmmaking process in its three main areas - preproduction, production and postproduction. Within each area he describes how the Lean Forward method can help with every step of the creative process (setup, scene description, the script, production design, direction, cinematography, editing, opticals and special effects, music and sound). He then brings together the concepts he discusses by providing real world examples from a drama, an action film, a documentary and a commercial.

"Norman Hollyn uses the ancient magic of alchemy to reveal the art of making a great film. Writing an outstanding primer on filmmaking, he provides an historical perspective from several iconic movies, revealing the innermost secrets of successful filmmakers. If you want to construct a film, you need this book!" - MARTIN COHEN, President of Post Production, Paramount Pictures.

"Norman Hollyn's *The Lean Forward Moment* speaks volumes about the art and craft of filmmaking. His elegant explanations of editorial choices and creative decisions tell the full story. It is a serious work and it will be a resource for every emerging filmmaker" - IAN CALDERON, Director of Digital Initiatives, Sundance Institute.

"Only a film editor, with a career of experience in the cockpit of the cutting room, could so clearly and completely explain how some storytelling efforts succeed and others fail. Fortunately, Norman Hollyn is such an editor, and he has given us the gift of explanation in the richly illustrated *The Lean Forward Moment*." - BILL KINDER, Editorial and Post Production Director.

 [Download The Lean Forward Moment: Create Compelling Stories ...pdf](#)

 [Read Online The Lean Forward Moment: Create Compelling Stories ...pdf](#)

The Lean Forward Moment: Create Compelling Stories for Film, TV, and the Web

By Norman Hollyn

The Lean Forward Moment: Create Compelling Stories for Film, TV, and the Web By Norman Hollyn

In this groundbreaking book Norman Hollyn outlines his 'Lean Forward Moment Method' of storytelling that applies to all aspects of the film-making process and media production. Whether you are an editor, producer, director, cinematographer or visual effects pro, this book will provide the essential techniques you need to create engaging content that emotionally connects with your audience. The core storytelling techniques in this book, apply equally to all levels and types of film and media projects: feature films, television documentaries, fiction, web-based video games, commercials, event films and much more. As an Associate Professor at the School of Cinematic Arts at USC and having worked on movie projects with such Hollywood greats at Alan J Pakula, Sidney Lumet and Francis Ford Coppola, Norman Hollyn is uniquely qualified to provide you with the conceptual and practical tools to tell your story effectively. After the initial formative chapters, Norman examines the filmmaking process in its three main areas - preproduction, production and postproduction. Within each area he describes how the Lean Forward method can help with every step of the creative process (setup, scene description, the script, production design, direction, cinematography, editing, opticals and special effects, music and sound). He then brings together the concepts he discusses by providing real world examples from a drama, an action film, a documentary and a commercial.

"Norman Hollyn uses the ancient magic of alchemy to reveal the art of making a great film. Writing an outstanding primer on filmmaking, he provides an historical perspective from several iconic movies, revealing the innermost secrets of successful filmmakers. If you want to construct a film, you need this book!" - MARTIN COHEN, President of Post Production, Paramount Pictures.

"Norman Hollyn's *The Lean Forward Moment* speaks volumes about the art and craft of filmmaking. His elegant explanations of editorial choices and creative decisions tell the full story. It is a serious work and it will be a resource for every emerging filmmaker" - IAN CALDERON, Director of Digital Initiatives, Sundance Institute.

"Only a film editor, with a career of experience in the cockpit of the cutting room, could so clearly and completely explain how some storytelling efforts succeed and others fail. Fortunately, Norman Hollyn is such an editor, and he has given us the gift of explanation in the richly illustrated *The Lean Forward Moment*." - BILL KINDER, Editorial and Post Production Director.

The Lean Forward Moment: Create Compelling Stories for Film, TV, and the Web By Norman Hollyn

Bibliography

- Sales Rank: #1098166 in Books
- Published on: 2009-01-02
- Original language: English
- Number of items: 1

- Dimensions: 9.12" h x .67" w x 7.40" l, 1.64 pounds
- Binding: Paperback
- 384 pages



[**Download** The Lean Forward Moment: Create Compelling Stories ...pdf](#)



[**Read Online** The Lean Forward Moment: Create Compelling Stori ...pdf](#)

Download and Read Free Online The Lean Forward Moment: Create Compelling Stories for Film, TV, and the Web By Norman Hollyn

Editorial Review

Users Review

From reader reviews:

Gabriel Reed:

Hey guys, do you really wants to finds a new book to see? May be the book with the title The Lean Forward Moment: Create Compelling Stories for Film, TV, and the Web suitable to you? The particular book was written by renowned writer in this era. The particular book untitled The Lean Forward Moment: Create Compelling Stories for Film, TV, and the Webis a single of several books that everyone read now. This book was inspired a lot of people in the world. When you read this guide you will enter the new age that you ever know before. The author explained their plan in the simple way, and so all of people can easily to know the core of this book. This book will give you a large amount of information about this world now. To help you see the represented of the world on this book.

Marni Elliott:

The actual book The Lean Forward Moment: Create Compelling Stories for Film, TV, and the Web has a lot of information on it. So when you check out this book you can get a lot of help. The book was compiled by the very famous author. Tom makes some research ahead of write this book. This book very easy to read you may get the point easily after scanning this book.

Sarah Acres:

As a pupil exactly feel bored for you to reading. If their teacher inquired them to go to the library as well as to make summary for some reserve, they are complained. Just very little students that has reading's spirit or real their leisure activity. They just do what the professor want, like asked to the library. They go to there but nothing reading really. Any students feel that reading is not important, boring as well as can't see colorful images on there. Yeah, it is to be complicated. Book is very important for you. As we know that on this age, many ways to get whatever we would like. Likewise word says, ways to reach Chinese's country. Therefore , this The Lean Forward Moment: Create Compelling Stories for Film, TV, and the Web can make you really feel more interested to read.

Jay Klein:

Publication is one of source of understanding. We can add our understanding from it. Not only for students but also native or citizen require book to know the revise information of year to be able to year. As we know those ebooks have many advantages. Beside many of us add our knowledge, can bring us to around the world. From the book The Lean Forward Moment: Create Compelling Stories for Film, TV, and the Web we

can acquire more advantage. Don't one to be creative people? For being creative person must want to read a book. Merely choose the best book that ideal with your aim. Don't possibly be doubt to change your life at this time book The Lean Forward Moment: Create Compelling Stories for Film, TV, and the Web. You can more appealing than now.

**Download and Read Online The Lean Forward Moment: Create Compelling Stories for Film, TV, and the Web By Norman Hollyn
#D3J8SP7Z9TC**

Read The Lean Forward Moment: Create Compelling Stories for Film, TV, and the Web By Norman Hollyn for online ebook

The Lean Forward Moment: Create Compelling Stories for Film, TV, and the Web By Norman Hollyn Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Lean Forward Moment: Create Compelling Stories for Film, TV, and the Web By Norman Hollyn books to read online.

Online The Lean Forward Moment: Create Compelling Stories for Film, TV, and the Web By Norman Hollyn ebook PDF download

The Lean Forward Moment: Create Compelling Stories for Film, TV, and the Web By Norman Hollyn Doc

The Lean Forward Moment: Create Compelling Stories for Film, TV, and the Web By Norman Hollyn MobiPocket

The Lean Forward Moment: Create Compelling Stories for Film, TV, and the Web By Norman Hollyn EPub