



Digital Publishing with Adobe InDesign CC: Moving Beyond Print to Digital

By Diane Burns, Sandee Cohen



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If you're a designer or other creative professional who needs to create digital documents that will be read on multiple devices, you will be thrilled with the powerful tools in Adobe InDesign CC. Now you just need to know what to do with them. *Digital Publishing with Adobe InDesign CC* examines not just the "How" of using the tools, but also the "When" and "Why" of choosing among the various digital format options—ePub, PDF, HTML, tablet app, and so on. Clear explanations and plenty of full-color graphics will guide you through the potentially confusing digital publishing landscape. Written by two longtime publishing experts, the book thoroughly covers the theory and best practices for creating and using buttons, hyperlinks, video, audio, forms, animations, slideshows, and iPad interactivity to enhance and enliven your digital publications.

You'll learn to:

- Select the digital format that best fits the needs of your content and your audience
- Design both Reflowable and Fixed Layout ePub documents
- Use Liquid Layout Rules to automatically resize and reflow content to fit different-sized devices
- Add interactivity to create exciting PDF presentations
- Configure your ePub files for the best results across various reader

"I'm really thrilled to see this second edition of Digital Publishing with Adobe InDesign. The InDesign team is always trying to push the possibilities of digital publishing whether via ePub, DPS or PDF. This book captures that excitement and helps the reader be successful in this ever-changing field."

Chris Kitchener, Group Product Manager, Design Segment, Adobe Systems

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Editorial Review

About the Author

Sandee Cohen has taught at many publishing houses and design studios as well as New York University, Parsons The New School, and the University of Hawaii. She is the senior contributing editor to *InDesign Magazine* and is the author of all versions of the *InDesign: Visual QuickStart Guide*. Sandee has spoken at publishing and graphics conferences around the world including the InDesign Conference and PePCon.

Diane Burns is one of the pioneers in electronic publishing, and in 1984 founded TransPacific Digital, Inc. (formerly TechArt) which provides print, web, and interactive design services. She is an Adobe Certified Instructor and Certified Expert in InDesign and DPS, the author of several books and articles on publishing, and is a frequent contributor to *InDesign Magazine*. Diane developed and teaches InDesign courses at UC Berkeley Extension in San Francisco and has delivered custom InDesign training for many major book and magazine publishing companies.

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